INN TECH 2020 - INNOVATION AND TECHNOLOGY AWARDS

S. No.	Sector Specific - TECH	In this category, we shall reward technology solution providers (vendors) as well as business enterprises (clients) across different sectors for implementing/adopting advanced technology in any of their processes
ST1	Best implementation of technology by/for a Construction sector enterprise	Any entity (vendor or client) which has implemented or adopted advanced technology in the Construction sector
ST2	Best implementation of technology by/for a Consumer Products sector enterprise	Any entity (vendor or client) which has implemented or adopted advanced technology in the Consumer Products sector
ST3	Best implementation of technology by/for a Commercial Real Estate enterprise	Any entity (vendor or client) which has implemented or adopted advanced technology in the Commercial Real Estate sector
ST4	Best implementation of technology by/for a Political leader/Organization/Movement	Any Political leader/Organization/Movement (vendor or client) which has implemented or adopted advanced technology
ST5	Best implementation of technology by/for a Conglomerate	Any Conglomerate (vendor or client) which has implemented or adopted advanced technology
ST6	Best implementation of technology by/for a Consulting/Business Solutions/Professional Services enterprise	Any entity (vendor or client) which has implemented or adopted advanced technology in Consulting/Business Solutions/Professional Services sector
ST7	Best implementation of technology by/for a Financial sector enterprise	Any entity (vendor or client) which has implemented or adopted advanced technology in the Financial sector
ST8	Best implementation of technology by/for a Cause/NPO/NGO/CSR	Any Cause/NPO/NGO/CSR Activity which has implemented or adopted advanced technology
ST9	Best implementation of technology by/for a FMCG/C&IP sector enterprise	Any entity (vendor or client) which has implemented or adopted advanced technology in the FMCG/C&IP sector
ST10	Best implementation of technology by/for a Food & Beverages sector enterprise	Any entity (vendor or client) which has implemented or adopted advanced technology in the Food & Beverages sector
ST11	Best implementation of technology by/for an Industrial Products/Commodities sector enterprise	Any entity (vendor or client) which has implemented or adopted advanced technology in the Industrial Products/Commodities sector
ST12	Best implementation of technology by/for a Healthcare/Medical sector enterprise	Any entity (vendor or client) which has implemented or adopted advanced technology in the Healthcare/Medical sector
ST13	Best implementation of technology by/for a Manufacturing sector enterprise	Any entity (vendor or client) which has implemented or adopted advanced technology in the Manufacturing sector

ST14	Best implementation of technology by/for a Marketing/Advertising sector enterprise	Any entity (vendor or client) which has implemented or adopted advanced technology in the Marketing/Advertising sector
ST15	Best implementation of technology by/for a Media/Entertainment sector enterprise	Any entity (vendor or client) which has implemented or adopted advanced technology in the Media/Entertainment sector
ST16	Best implementation of technology by/for a Real Estate sector enterprise	Any entity (vendor or client) which has implemented or adopted advanced technology in the Real Estate sector
ST17	Best implementation of technology by/for a Retail sector enterprise	Any entity (vendor or client) which has implemented or adopted advanced technology in the Retail sector
ST18	Best implementation of technology by/for a Socio-economic Program/Activity/Scheme	Any Socio-economic Program/Activity/Scheme which has implemented or adopted advanced technology
ST19	Best implementation of technology by/for a Sports sector enterprise	Any entity (vendor or client) which has implemented or adopted advanced technology in the Sports sector
ST20	Best implementation of technology by/for a Travel/Tourism sector enterprise	Any entity (vendor or client) which has implemented or adopted advanced technology in the Travel/Tourism sector
ST21	Best implementation of technology by/for an Agriculture sector enterprise	Any entity (vendor or client) which has implemented or adopted advanced technology in the Agriculture sector
ST22	Best implementation of technology by/for an Architecture sector enterprise	Any entity (vendor or client) which has implemented or adopted advanced technology in the Architecture sector
ST23	Best implementation of technology by/for an Automotive/Transport sector enterprise	Any entity (vendor or client) which has implemented or adopted advanced technology in the Automotive/Transport sector
ST24	Best implementation of technology by/for an Aviation sector enterprise	Any entity (vendor or client) which has implemented or adopted advanced technology in the Aviation sector
ST25	Best implementation of technology by/for an eCommerce sector enterprise	Any entity (vendor or client) which has implemented or adopted advanced technology in the eCommerce sector
ST26	Best implementation of technology by/for an Educational sector enterprise	Any entity (vendor or client) which has implemented or adopted advanced technology in the Educational sector
ST27	Best implementation of technology by/for an Electronics sector enterprise	Any entity (vendor or client) which has implemented or adopted advanced technology in the Electronics sector
ST28	Best implementation of technology by/for an Energy sector enterprise	Any entity (vendor or client) which has implemented or adopted advanced technology in the Energy sector
ST29	Best implementation of technology by/for an Engineering sector enterprise	Any entity (vendor or client) which has implemented or adopted advanced technology in the Engineering sector
ST30	Best implementation of technology by/for an IT & Communications sector enterprise	Any entity (vendor or client) which has implemented or adopted advanced technology in the IT & Communications sector

S. No.	Sector Specific - INNOVATION	In this category, we shall reward solution providers (vendors) as well as business enterprises (clients) across different sectors for applying innovation in any of their processes
SI1	Best Innovation by/for a Construction sector enterprise	Any entity (vendor or client) which has applied innovation in the Construction sector
SI2	Best innovation by/for a Consumer Products sector enterprise	Any entity (vendor or client) which has applied innovation in the Consumer Products sector
SI3	Best innovation by/for a Commercial Real Estate enterprise	Any entity (vendor or client) which has applied innovation in the Commercial Real Estate sector
SI4	Best innovation by/for a Political leader/Organization/Movement	Any Political leader/Organization/Movement (vendor or client) which has applied innovation
SI5	Best innovation by/for a Conglomerate	Any Conglomerate (vendor or client) which has applied innovation
SI6	Best innovation by/for a Consulting/Business Solutions/Professional Services enterprise	Any entity (vendor or client) which has applied innovation in Consulting/Business Solutions/Professional Services sector
SI7	Best innovation by/for a Financial sector enterprise	Any entity (vendor or client) which has applied innovation in the Financial sector
SI8	Best innovation by/for a Cause/NPO/NGO/CSR	Any Cause/NPO/NGO/CSR Activity which has applied innovation
SI9	Best innovation by/for a FMCG/C&IP sector enterprise	Any entity (vendor or client) which has applied innovation in the FMCG/C&IP sector
SI10	Best innovation by/for a Food & Beverages sector enterprise	Any entity (vendor or client) which has applied innovation in the Food & Beverages sector
SI11	Best innovation by/for an Industrial Products/Commodities sector enterprise	Any entity (vendor or client) which has applied innovation in the Industrial Products/Commodities sector
SI12	Best innovation by/for a Healthcare/Medical sector enterprise	Any entity (vendor or client) which has applied innovation in the Healthcare/Medical sector
SI13	Best innovation by/for a Manufacturing sector enterprise	Any entity (vendor or client) which has applied innovation in the Manufacturing sector
SI14	Best innovation by/for a Marketing/Advertising sector enterprise	Any entity (vendor or client) which has applied innovation in the Marketing/Advertising sector
SI15	Best innovation by/for a Media/Entertainment sector enterprise	Any entity (vendor or client) which has applied innovation in the Media/Entertainment sector

SI16	Best innovation by/for a Real Estate sector enterprise	Any entity (vendor or client) which has applied innovation in the Real Estate sector
SI17	Best innovation by/for a Retail sector enterprise	Any entity (vendor or client) which has applied innovation in the Retail sector
SI18	Best innovation by/for a Socio-economic Program/Activity/Scheme	Any Socio-economic Program/Activity/Scheme which has applied innovation
SI19	Best innovation by/for a Sports sector enterprise	Any entity (vendor or client) which has applied innovation in the Sports sector
SI20	Best innovation by/for a Travel/Tourism sector enterprise	Any entity (vendor or client) which has applied innovation in the Travel/Tourism sector
SI21	Best innovation by/for an Agriculture sector enterprise	Any entity (vendor or client) which has applied innovation in the Agriculture sector
SI22	Best innovation by/for an Architecture sector enterprise	Any entity (vendor or client) which has applied innovation in the Architecture sector
SI23	Best innovation by/for an Automotive/Transport sector enterprise	Any entity (vendor or client) which has applied innovation in the Automotive/Transport sector
SI24	Best innovation by/for an Aviation sector enterprise	Any entity (vendor or client) which has applied innovation in the Aviation sector
SI25	Best innovation by/for an eCommerce sector enterprise	Any entity (vendor or client) which has applied innovation in the eCommerce sector
SI26	Best innovation by/for an Educational sector enterprise	Any entity (vendor or client) which has applied innovation in the Educational sector
SI27	Best innovation by/for an Electronics sector enterprise	Any entity (vendor or client) which has applied innovation in the Electronics sector
SI28	Best innovation by/for an Energy sector enterprise	Any entity (vendor or client) which has applied innovation in the Energy sector
SI29	Best innovation by/for an Engineering sector enterprise	Any entity (vendor or client) which has applied innovation in the Engineering sector
SI30	Best innovation by/for an IT & Communications sector enterprise	Any entity (vendor or client) which has applied innovation in the IT & Communications sector

S. No.	Technology Specific	In this category, we shall reward the technology solution providers, vendors, enablers, facilitators, etc. for offering specialised technology services to the clients
TS1	Best technology provider/vendor for Artificial Intelligence/Machine Learning services	Any technology solution provider, enabler, facilitator, consultant, etc. which has provided Artificial Intelligence/Machine Learning services and/or support to clients with remarkable effectiveness, efficiency, security and precision
TS2	Best technology provider/vendor for Augmented Reality and Virtual Reality services	Any technology solution provider, enabler, facilitator, consultant, etc. which has provided Augmented Reality and Virtual Reality services and/or support to clients with remarkable effectiveness, efficiency, security and precision
TS3	Best technology provider/vendor for Big Data services	Any technology solution provider, enabler, facilitator, consultant, etc. which has provided Big Data services and/or support to clients with remarkable effectiveness, efficiency, and precision
TS4	Best technology provider/vendor for Blockchain services	Any technology solution provider, enabler, facilitator, consultant, etc. which has provided Blockchain services and/or support to clients with remarkable effectiveness, efficiency, and precision
TS5	Best technology provider/vendor for Cloud Computing services	Any technology solution provider, enabler, facilitator, consultant, etc. which has provided Cloud computing services and/or support to clients with remarkable effectiveness, efficiency, and precision
TS6	Best technology provider/vendor for Data Analytics services	Any technology solution provider, enabler, facilitator, consultant, etc. which has provided Data Analytics services and/or support to clients with remarkable effectiveness, efficiency, and precision
TS7	Best technology provider/vendor for Design Technology services	Any technology solution provider, enabler, facilitator, consultant, etc. which has provided design, development, application, implementation, support and/or management of computer and non-computer based technologies for the express purpose of product/graphic design intent and constructability with remarkable effectiveness, efficiency, and precision
TS8	Best technology provider/vendor for DevOps services	Any technology solution provider, enabler, facilitator, consultant, etc. which has provided software development services/support that combines software development (Dev) and information technology operations (Ops) to shorten the systems development life cycle while delivering features, fixes, and updates frequently in close alignment with business objectives
TS9	Best technology provider/vendor for Eco-Technology services	Any technology solution provider, enabler, facilitator, consultant, etc. which has provided services that fulfill business needs of the client while causing minimal ecological disruption, by harnessing and manipulating natural forces to leverage their beneficial effects
TS10	Best technology provider/vendor for Financial Technology (FinTech) services	Any technology solution provider, enabler, facilitator, consultant, etc. which has provided FinTech services and/or support to clients with remarkable effectiveness, efficiency, security and precision
TS11	Best technology provider/vendor for Intelligent Apps (I-Apps) services	Any technology solution provider, enabler, facilitator, consultant, etc. which has provided design, development, implementation, support and/or management of intelligent apps that are contextual, relevant, action oriented, and continuously adapting by combining and processing multiple data sources – such as IoT sensors, beacons or user interactions – and can turn an enormous quantity of numbers into valuable insights

TS12	Best technology provider/vendor for Internet of Things (IoT) services	Any technology solution provider, enabler, facilitator, consultant, etc. which has provided IoT services and/or support to clients with remarkable effectiveness, efficiency, security and precision
TS13	Best technology provider/vendor for Managed IT services	Any technology solution provider, enabler, facilitator, consultant, etc. which has served as an IT services outsourcing vendor for enterprises on a proactive basis thereby improving technological operations along with cost efficiency for the clients
TS14	Best technology provider/vendor for Marketing Technology (MarTech) services	Any technology solution provider, enabler, facilitator, consultant, etc. which has provided Marketing Technology services and/or support to clients with remarkable effectiveness, efficiency, security and precision
TS15	Best technology provider/vendor for Programmatic Advertising services	Any technology solution provider, enabler, facilitator, consultant, etc. which has provided Programmatic Advertising services and/or support to clients with remarkable effectiveness, efficiency, security and precision
TS16	Best technology provider/vendor for RPA (Robotic Process Automation) services	Any technology solution provider, enabler, facilitator, consultant, etc. which has provided RPA services and/or support to clients with remarkable effectiveness, efficiency, security and precision
TS17	Best technology provider/vendor for Web/Mobile application development services	Any technology solution provider, enabler, facilitator, consultant, etc. which has provided web/mobile application design, development, implementation, support and/or management services to clients with remarkable effectiveness, efficiency, security and precision
S. No.	**Function Specific (Business/Professional Applications)**	In this category, we shall reward specialised technology solutions, platforms or tools being offered by technology solution providers, vendors, enablers, facilitators, etc. and catering to various specific professional functions/departments
FS1	Best technology tool/solution/platform/software for Animation Design/Development	Any technology tool, solution, platform, software, etc. which has been developed for use by individuals, professionals, enterprises, organisations, etc. for the purpose of animation designing and development
FS2	Best technology tool/solution/platform/software for Asset Management	Any technology tool, solution, platform, software, etc. which has been designed and developed for use by individuals, professionals, enterprises, organisations, etc. to enable systematic approach to the governance and realization of value from the organisational investments and assets
FS3	Best technology tool/solution/platform/software for Communications Management/Emailing automation	Any technology tool, solution, platform, software, etc. which has been designed and developed for use by individuals, professionals, enterprises, organisations, etc. for systematic planning, implementation, monitoring, and/or revision of the channels of communication within an organization, and between organizations including the organization and dissemination of new communication directives connected with an organization, network, or communications technology

FS4	Best technology tool/solution/platform/software for Customer Relationship Management (CRM)	Any technology tool, solution, platform, software, etc. which has been designed and developed for use by individuals, professionals, enterprises, organisations, etc. for the purpose of effectively managing a company's interaction with current and potential customers by using data analysis about customers' history with a company and therefore, improving business relationships with customers, specifically focusing on customer retention and ultimately driving sales growth
FS5	Best technology tool/solution/platform/software for Database Management	Any technology tool, solution, platform, software, etc. which has been designed and developed for use by individuals, professionals, enterprises, organisations, etc. to facilitate a systematic way to create, retrieve, update and manage data
FS6	Best technology tool/solution/platform/software for Enterprise Risk Management	Any technology tool, solution, platform, software, etc. which has been designed and developed for use by individuals, professionals, enterprises, organisations, etc. for the purpose of identification, evaluation, and prioritization of risks to the organisation followed by coordinated and economical application of resources to minimize, monitor, and control the probability or impact of unfortunate events or to maximize the realization of opportunities
FS7	Best technology tool/solution/platform/software for File storage and sharing	Any technology tool, solution, platform, software, etc. which has been designed and developed for use by individuals, professionals, enterprises, organisations, etc. for the purpose of sharing and storing data and information in the form of files with effective speed and security
FS8	Best technology tool/solution/platform/software for Finance Management/Accounting/Business Invoicing/Tax Computation	Any technology tool, solution, platform, software, etc. which has been designed and developed for use by individuals, professionals, enterprises, organisations, etc. for the purpose of planning, organizing, directing and controlling the financial activities such as procurement and utilization of funds of the enterprise, summary, analysis and reporting of financial transactions related to a business, tax computations and/or invoicing
FS9	Best technology tool/solution/platform/software for Game Design/Development	Any technology tool, solution, platform, software, etc. which offers advanced features and ease of use to individuals, professionals, enterprises, organisations, etc. for the purpose of game designing and development
FS10	Best technology tool/solution/platform/software for Graphic Designing	Any technology tool, solution, platform, software, etc. which offers advanced features and ease of use to individuals, professionals, enterprises, organisations, etc. for the purpose of graphic designing and development
FS11	Best technology tool/solution/platform/software for Human Resource Management	Any technology tool, solution, platform, software, etc. which has been designed and developed for use by individuals, professionals, enterprises, organisations, etc. for human resource management in order to maximize employee performance in service of an employer's strategic objectives
FS12	Best technology tool/solution/platform/software for Industrial Design	Any technology tool, solution, platform, software, etc. which has been developed for use by individuals, professionals, enterprises, organisations, etc. for the purpose of designing products that are to be manufactured through techniques of mass production

FS13	Best technology tool/solution/platform/software for Operations/Supply Chain Management	Any technology tool, solution, platform, software, etc. which has been designed and developed for use by individuals, professionals, enterprises, organisations, etc. for the purpose of operations and/or supply chain management
FS14	Best technology tool/solution/platform/software for Project/task Management	Any technology tool, solution, platform, software, etc. which has been designed and developed for use by individuals, professionals, enterprises, organisations, etc. for effective project management by facilitating the process of initiation, planning, execution, controlling, and closing the work of a team to achieve specific goals and meet specific success criteria at the specified time
FS15	Best technology tool/solution/platform/software for Sales Management	Any technology tool, solution, platform, software, etc. which has been designed and developed for use by individuals, professionals, enterprises, organisations, etc. for the purpose of effecive sales management
FS16	Best technology tool/solution/platform/software for Video editing/enhancing	Any technology tool, solution, platform, software, etc. which has been designed for use by individuals, professionals, enterprises, organisations, etc. for the purpose of video development, editing and/or enhancing
FS17	Best technology tool/solution/platform/software for Word/Document processing	Any technology tool, solution, platform, software, etc. which has been designed and developed for use by individuals, professionals, enterprises, organisations, etc. for the purpose of word/document processing
S. No.	**Utility specific (Consumer/Personal Applications)**	In this category, we shall reward technology solution providers (vendors) as well as business enterprises (clients) across different sectors for implementing/adopting advanced technology in their customer-facing applications
US1	Best integration of technology in a Banking/Payments/Mobile wallet interface or application	Any Banking/Payments/Mobile wallet business or enteprise that has effectively leveraged advanced technology to create great customer experience
US2	Best integration of technology in a Cabs/Radio Taxi interface or application	Any Cabs/Radio Taxi business or enteprise that has effectively leveraged advanced technology to create great customer experience
US3	Best integration of technology in a Classified/Business Directory/Resale Marketplace interface or application	Any Classified/Business Directory/Resale Marketplace business or enteprise that has effectively leveraged advanced technology to create great customer experience
US4	Best integration of technology in a Dating/Matrimonial interface or application	Any Dating/Matrimonial business or enteprise that has effectively leveraged advanced technology to create great customer experience
US5	Best integration of technology in a Food delivery interface or application	Any Food delivery business or enteprise that has effectively leveraged advanced technology to create great customer experience
US6	Best integration of technology in a Gaming interface or application	Any Gaming business or enteprise that has effectively leveraged advanced technology to create great customer experience

US7	Best integration of technology in a Grocery delivery interface or application	Any Grocery delivery business or enteprise that has effectively leveraged advanced technology to create great customer experience
US8	Best integration of technology in a Home/Personal Services interface or application	Any Home/Personal Services business or enteprise that has effectively leveraged advanced technology to create great customer experience
US9	Best integration of technology in a Hotel/Flight/Train/Bus Booking interface or application	Any Hotel/Flight/Train/Bus Booking business or enteprise that has effectively leveraged advanced technology to create great customer experience
US10	Best integration of technology in a Job listing interface or application	Any Job listing business or enteprise that has effectively leveraged advanced technology to create great customer experience
US11	Best integration of technology in a Multi-utility interface or application	Any Multi-utility business or enteprise that has effectively leveraged advanced technology to create great customer experience
US12	Best integration of technology in a News interface or application	Any News business or enteprise that has effectively leveraged advanced technology to create great customer experience
US13	Best integration of technology in a Real Estate listing interface or application	Any Real Estate listing business or enteprise that has effectively leveraged advanced technology to create great customer experience
US14	Best integration of technology in a Social Media/Messenger/Networking interface or application	Any Social Media/Messenger/Networking business or enteprise that has effectively leveraged advanced technology to create great customer experience
US15	Best integration of technology in an Entertainment/Music/Movies interface or application	Any Entertainment/Music/Movies business or enteprise that has effectively leveraged advanced technology to create great customer experience
US16	Best integration of technology in an Events (movies, concerts, shows) booking interface or application	Any Events (movies, concerts, shows) booking business or enteprise that has effectively leveraged advanced technology to create great customer experience
US17	Best integration of technology in an Online retail interface or application	Any Online retail business or enteprise that has effectively leveraged advanced technology to create great customer experience
US18	Best integration of technology in Educational\Digital learning interface or application	Any Educational\Digital learning Services business or enteprise that has effectively leveraged advanced technology to create great customer experience

S. No.	Overall Tech Excellence (Apex Individual/Entity Awards)	In this category, we shall reward the leaders in the technology space including vendors, enterprises, startups, organisations, professionals, entrepreneurs, tools, and applications that have made a mark in the industry with innovation and excellence
OE1	AI/ML application of the Year	The best application/tool/software developed by integrating, embedding or leveraging Artificial Intelligence and/or Machine Learning technologies
OE2	AR/VR application of the Year	The best application/tool/software developed by integrating, embedding or leveraging Augmented Reality and/or Virtual Reality technologies
OE3	Automation application of the Year	The best application/tool/software developed by integrating, embedding or leveraging Automation technologies
OE4	Best Operating System for Computing Devices	The best operating system for computing devices in terms of speed, precision, performance, intelligence and security
OE5	Best Operating System for Mobile Devices	The best operating system for mobile devices in terms of speed, precision, performance, intelligence and security
OE6	Blockchain application of the Year	The best application/tool/software/service developed by integrating, embedding or leveraging Blockchain technology
OE7	Bot application the Year	The best application/tool/software/service developed by integrating, embedding or leveraging robotic (bot) technologies
OE8	Cloud application of the Year	The best application/tool/software/service developed by integrating, embedding or leveraging cloud computing technologies
OE9	IoT application of the Year	The best application/tool/software/service developed by integrating, embedding or leveraging the principles of Internet of Things
OE10	Technology Consortium/Collaboration of the Year	A collaboration between two or more technology vendors or between a technology vendor and a business enterprise that led to the co-development of remarkable products, tools, services and/or solutions and produced excellent results
OE11	Technology Disruption of the Year	Any technological development in the form of a product, tool, service, solution, software, etc. that proved to be a game-changer in its domain, caused significant disruption in the marketplace, and revolutionised the standard operating model of the respective industry sector
OE12	Technology Enterprise of the Year	Any business enterprise that has earned a reputation for successfully implementing/adopting technology solutions into its operations and embedding technology in the core of its business, thereby creating significant impact and value for its customers
OE13	Technology Entrepreneur of the Year	An entrepreneur who started off a technology-based startup enterprise(s), led it to successful operations, and achieved a distinct position for his/her venture(s) in the marketplace in a short span of time

OE14	Technology Innovation of the Year	Any technological development in the form of a product, tool, service, solution, software, etc. that has been providing unique value to the clients, customers, users, etc. through innovative, state-of-the-art features and facilities
OE15	Technology Person of the Year	A technology leader who has leveraged innovative/advanced technology to deliver great experience, ease, support, and value to the clients/customers through his/her venture(s)
OE16	Technology Service Provider/Vendor of the Year - Large (>100 Employees)	Any large-size technology service provider, vendor, enabler, facilitator, consultant, etc. with more than 100 employees that has earned a reputation for successfully implementing technology solutions and/or completing technological projects for various clients, thereby creating significant impact and value
OE17	Technology Service Provider/Vendor of the Year - Medium (20-100 Employees)	Any medium-size technology service provider, vendor, enabler, facilitator, consultant, etc. with 20-100 employees that has earned a reputation for successfully implementing technology solutions and/or completing technological projects for various clients, thereby creating significant impact and value
OE18	Technology Service Provider/Vendor of the Year - Small (<=20 Employees)	Any small-size technology service provider, vendor, enabler, facilitator, consultant, etc. with not more than 20 employees that has earned a reputation for successfully implementing technology solutions and/or completing technological projects for various clients, thereby creating significant impact and value
OE19	Technology Startup of the Year	A technology-based startup enterprise (both B2B and B2C), incorporated on/after January 1, 2018, which has been successfully serving/servicing its customers/clients while creating significant value and impact, and has achieved a distinct position in the marketplace in a short span of time
OE20	Technology Superpower of the Year	The 'Technology Superpower of the Year' award shall honor the technology solution provider, vendor, enterprise, startup, organization, group, etc. which supersedes the other nominees in the Grand Score [GS]. The Grand Score of each nominee shall be an aggregate of following: 1. The total number of entries made across all the categories of Code Studio 2019 (1 point per submitted entry) 2. The number of entries qualifying to the Top-5 nominations and their cumulative bonus points (3 points per nominated entry) 3. The number of Awards won by the agency and their cumulative bonus points (5 points per winning entry) GS = [No. of Entries] X 1 + [No. of Nominations in top 5] X 3 + [No. of Winning Entries] X 5